

Subject: WELS Tech, find out where your subscribers are coming from
Date: Tuesday, October 3, 2017 at 5:47:51 AM Central Daylight Time
From: YouTube Creators
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Creator Monthly
October 2017

Hello WELS Tech,

Did you know that creators now send 2 million comment hearts a day? And viewers feel the love — notifications for hearted or pinned comments are opened 3 times more than other YouTube notifications. This month, we're adding new ways to connect with your audience. Learn more below!

3 NEW WAYS TO CONNECT

1. It's auto... magic! Moderate your comments faster

Now you can save time shaping the tone of conversations on your channel by automatically holding potentially inappropriate comments for review. Just turn on "Hold potentially inappropriate comments for review" in your comment settings (on desktop)!

[ENABLE NOW](#)

2. Understand where your subscribers come from

We've added additional subscription sources to make it easier for you to understand changes to your subscriber count

[LEARN MORE](#)

3. Find more channels you love

To help drive new subscriptions, we've launched the Recommended Channels shelf on the iOS watch page, which has led to a 10% increase in channel subscribes on iOS.

SEE HOW IT LOOKS

PSST... DON'T FORGET

**Are you using
all these tools?**

- ☒ Pin a comment
- ☒ Choose moderators
- ☒ Show love with a heart
- ☒ Block links & words
- ☐ Hold potentially inappropriate comments for review

#CREATORSPOTLIGHT



#CREATORSPOTLIGHT

Alex and Marco, also known as the Vagabrothers, travel the world to show their subscribers the unique stories behind other cultures and communities. But they didn't always agree about what their channel content should be about. Watch this month's #CreatorSpotlight video to find out how they settled their sibling rivalry!

WATCH THE VIDEO

Missing summer already,
Team YouTube

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